NEWS Volunteer Center of Bergen County

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FOR IMMEDIATE RELEASE September 23, 2014 CONTACT: Janet Sharma, Ext. 116 Maureen McCormick, Ext. 126 (201) 489-9454

State Conference on Volunteerism Set For November 17

<u>North Jersey</u>-- The N.J. Governor's Conference on Volunteerism **The Power of One**, will be presented on Monday, November 17, 9:00 am to 4:00 pm at the Hyatt Regency in New Brunswick.

The Governor's Office of Volunteerism, which is coordinating the conference, welcomes nonprofit leaders, particularly those who manage volunteers, as well as Board members and volunteers affiliated with the broad range of public and private nonprofit, faith-based and community organizations throughout New Jersey. Volunteer leaders in college or high school are also encouraged to attend.

The conference will feature a robust corporate track, with workshops targeted specifically to corporate employee engagement and corporate social responsibility. Workshops include Starting an Employee Volunteer Program; What Data says about CSR; 10 Ways Social Media Boosts Employee Engagement; Corporate Response to Disaster, Maximizing Service on Nonprofit Boards and CSR Investments in Community. Business Volunteer Connect (BVC), a program of the Volunteer Center of Bergen County, is coordinating the corporate track.

The non-profit track, coordinated by the Governor's Office of Volunteerism, will feature workshops on volunteer management, skills based volunteerism, fundraising, grant writing, risk management, emergency response, youth/college service, working with veterans, and coordinating large service projects, among others. The opening plenary session, "Community Engagement: Philanthropy and Volunteerism" will feature a keynote panel which includes Nina Stack, council of NJ Grantmakers; Michael Bzdak, Johnson & Johnson, Etta Denk, Bank of America; Mark Shamley, Association of Corporate Contributions Professionals, and moderator Linda Czipo, Center for Nonprofit Corporations.

The conference begins with registration and breakfast at 7:30 am; the opening plenary is at 9:00 am, and the last workshop ends mid-afternoon.

The registration fee for nonprofits is \$75 before October. 17 ; \$85 after; and \$90 on site.

The registration for students is \$30.

Registration for the Corporate Track is \$100 before October 17; \$125 after; and \$150 on site. Members of the Northern NJ Business Volunteer Council receive a \$25 discount.

Registrations received before October 17 will receive free parking. Registration fee includes materials, continental breakfast and lunch. Parking is \$6. To register, call 609-633-9627 or visit <u>www.bergenvolunteers.org</u>, and click on Governor's Conference on Volunteerism. For more information about the Conference on Volunteerism, email Rowena.madden@sos.state.nj.us or call 609-633-9627.

For information about the Corporate Track, contact Janet Sharma, executive director of the Volunteer Center of Bergen County, at 201-489-9454, Ext. 116.

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